

University of Pretoria Yearbook 2020

Women entrepreneurship 870 (GIL 870)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
Prerequisites	No prerequisites.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective offers you an opportunity to synthesize what you have learned from your career, life and experiences while on your MBA journey, and as it relates to your own entrepreneurial experiences and dreams. You will evaluate your own mindset and entrepreneurial intentions; identify a growth path for your entrepreneurial career or company and identify strategies for support and success. Whether you intend to enhance your own entrepreneurial ventures, or wish to support women entrepreneurs, the course will offer insights into successful "entrepreneuring", while offering best practice guidelines on psychosocial or financial support to entrepreneurs in general and women entrepreneurs specifically.

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